

Meet-a-Designer Series (MaD) 2010

MaD provides a platform for D&T Teachers and Education Workshop Instructors to meet with different designers or design educators, to learn from their experiences and to gain from their insights. The main objective is to enrich the D&T community which in turn would benefit D&T pupils.

Date / Time	Event / Designer	Venue	Topic
Sat 30 Jan 10 1000h – 1200h	Mr Daniel Alenquer Lead User Experience Designer ASUS Design Singapore	East Spring Secondary School	A Laptop Computer That Does Not Require Any Cooling Fan Mr Alenquer has a Master of Fine Arts degree in Visual Communication Design from The Ohio State University and is the Lead User Experience Designer at ASUS Design Singapore. At this MaD session, he will speak to teachers on his new laptop design, and also share his insights and experiences.
Sat 6 Mar 10 1000h – 1200h	Mr Fredrik Härén Founder of <i>interesting.org</i> Author of The Idea Book	Yusof Ishak Secondary School	From Idea To Success How a Singapore-based author of The Idea Book used creativity, design and unusual business practises to create an international best selling business book that has been translated to 13 languages and been included in The 100 Best Business Books of All Time. http://www.theideabook.org/
Sat 8 May 10 1000h – 1200h	Mr Ee PC Creative Director Exit Design (Interior Design) Exit Studio (Furniture Brand)	Exit Design	Art & Design The pursuit of fusing Art & Design in everyday products that define our contemporary lifestyles. Uniting innovation and imaginative concepts that stretches the boundaries of recognized era and style.
Thu 12 Aug 10 1400h – 1600h	Ms Kelley Cheng The Press Room	The Night & Day Bar + Gallery + Friends	A Presentation of Works and Experiences by The Press Room Kelley will share her works and insights with our participants, as well as allow them to tour the bar.
Sat 18 Sep 10 1000h – 1200h	Mr Alexander Lau Managing Director Ideaspark International Pte Ltd	CCAB Evans Road	Value Creation Through Strategic Design Thinking This talk focuses on how design should be exploited from the conception of the idea, all the way through to the delivery of the finished product. There will be discussion on how Strategic Design Thinking can help nurture ideas, inspire innovation, convince investors as well as satisfy and exceed end-user expectations.
Sat 16 Oct 10 1000h – 1200h	Mr Brian Ling Design Sojourn Pte Ltd	CCAB Evans Road	Design Thinking is Killing Creativity

The number of participants is capped at 20 (unless otherwise stated), and is on a first-come-first-served basis.

To register, please email the following to admin@dtes.org.sg :

- full name
- NRIC number
- school name
- handphone number
- car number

Indicate clearly in your email that you are registering for which MaD session.

These sessions are free-of-charge for **DTES members**.

To sign up as a member now, you may download the subscription form from <http://www.dtes.org.sg/>.

Completed form and subscription fee of S\$24 for a 2-year term can be sent to **PO Box 173, Thomson Road Post Office, Singapore 915706**, and to reach us prior to the respective session. Please email to register for the session after you have mailed the membership form and cheque payment.